



For Immediate Release

UDcast and Xpertia Soluciones Integrales Create Learning Environment for DVB-H

Unique collaboration creates Digital TV laboratory for students to study and improve DVB-H implementation and strengthen its position in the Mobile TV market

SOPHIA-ANTIPOLIS, France and Madrid – March 5, 2008 -- UDcast, a leading provider of wireless IP broadcast solutions and Xpertia Soluciones Integrales (XPERTIA) today announced that UDcast's DVB-H head-end will be integrated into Xpertia's LabMU (Multi-user Digital TV Laboratory) to create an environment to improve and strengthen DVB-H implementation and study IP generation within DVB-H standards.

UDcast's DVB-H head-end is the heart of the end-to-end solution that enables the delivery of Mobile TV over DVB-H networks. UDcast's DVB-H standard compliant IP Encapsulator (IPE-10) enables the encapsulation of video and audio sources and its multicasting over the DVB-H network to handheld devices. The IPE-10 is the interface between the digital video sources and the mobile TV broadcasting network.

Xpertia's LabMU is a complete multi-user digital TV laboratory for educational and pre-production purposes for universities and research institutions which enables students and researchers to design and create a complete digital TV Tx/Rx chain for multi-user environments. LabMU has already been successfully deployed installed in Spain and currently in deployment throughout Europe.

"Our collaboration with UDcast represents the opportunity to complete our product (LabMU) with additional modules in sync with the latest technologies" said Luis Rodríguez, XPERTIA managing director. "Thanks to the performance of UDcast IP Encapsulator, LabMU's capabilities and features will increase, maintaining the multi-user and accessible nature of the product."

"Teaching and researching of advanced technologies as the DVB-H Mobile TV require both field proven tools equipped with the latest innovations and user friendly configuration interfaces." said Roland Schaller, vice president, product management, UDcast. "UDcast is delighted to support Xpertia Soluciones Integrales in their commitment to provide universities and laboratories with efficient and up-to-date educational systems such as LabMU."

About XPERTIA

Xpertia Soluciones Integrales, company founded in 2004, with more than 50 satisfied customers, is mainly involved in the creation of products in the Digital TV environment, specially focused in Digital TV laboratories in the educational and preproduction area. Xpertia's projects have been awarded and supported by the Ministry of Industry in Spain and in the last two years it has won several public offers and RFPs for Digital TV laboratories and digital monitoring and measurement systems.

About UDcast

UDcast is a leading software company providing IP broadcast solutions for the delivery of content to a broad range of devices over existing and emerging wireless networks worldwide. UDcast's Mobile TV technology is a key component in the end-to-end solutions from major systems providers including Motorola, Nokia, NSN, Alcatel-Lucent, Tandberg-Ericsson, Cisco-Scientific Atlanta, Harris Broadcasting and others. UDcast's satellite-aware IP appliances are widely deployed at thousands of sites around the globe. The Company was recognized in 2007 as a leading European technology company by the prestigious Red Herring Hot 100 award. The Company maintains its global headquarters in Sophia-Antipolis, France with offices in Algeria, China, Italy, Korea, Spain and the U.S. For more information, visit www.udcast.com.

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