



TITLE | Mobile

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Viaccess and UDcast team up to offer a fully interoperable Mobile TV solution

Barcelona- Viaccess, a France Telecom company, leader in conditional access and UDcast, a leading provider of wireless IP broadcast solutions announced today a partnership to provide an end-to-end mobile TV security solution, based on the OMA BCAST SmartCard Profile standard.

The joint offering ensures full interoperability between the Viaccess purple-TV conditional access system with UDcast's Mobile TV head-end solution to provide a secure environment for Mobile broadcast and on-demand video.

Viaccess's Conditional Access System dedicated to OMA BCAST Smartcard Profile standard handsets provides enhanced security and security management, thus reducing SIM management costs for Mobile Operators. This solution is compatible with any handset compliant with OMA BCAST Smartcard Profile. This solution takes advantage of the outstanding experience of Viaccess in the pay TV business and the related security challenges.

UDcast solutions are enabling commercial Mobile TV operations all over the world like in Austria, Switzerland, Finland, the Netherlands, Qatar,, Philippines, etc. The company provides advanced technologies by pooling together wireless, broadcasting and Internet protocol.

"Our partnership with UDcast demonstrates our full interoperability with the Broadcast mobile TV market," explains François Moreau de St Martin, Viaccess CEO. "The end-to-end pre-integration of UDcast mobile solution with Viaccess conditional access will accelerate the deployment of mobile TV and hence will promote the distribution of high-value content over mobile TV networks. We are proud UDcast joins our ecosystem of partners to ensure compatibility of our solutions with the complete chain of broadcast equipment and receivers."

Antoine Clerget UDcast CEO said *"We are delighted to have Viaccess as conditional access partner in the mobile television arena, the UDcast partners and customers are always welcoming maximum interoperability and compatibility, which made UDcast the leading provider of mobile TV IP Encapsulation solutions"*

About Viaccess:

Viaccess S.A., delivers solutions for digital pay television and secured content distribution. Its mission is the development, production and marketing of Conditional Access and DRM-based systems for all types of contents and services, for every kind of broadcast (satellite, cable, terrestrial, MMDS) and broadband networks, fixed (DSL) and mobile. Viaccess has been successfully deployed in 30 countries world-wide, on more than 80 digital platforms including multi-channel providers and digital content distributors. Viaccess is one of the leading IPTV protection companies (*MRG IPTV Market Leader Report, March 2008*). For more information : www.viaccess.com

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About UDcast:

UDcast is a leading software company providing IP broadcast solutions for the delivery of content to a broad range of devices over existing and emerging wireless networks worldwide. UDcast's Mobile TV technology is a key component in the end-to-end solutions from major systems providers including Motorola, Nokia, NSN, Alcatel-Lucent, Tandberg-Ericsson, Cisco-Scientific Atlanta, Harris Broadcasting and others. UDcast's satellite-aware IP appliances are widely deployed at thousands of sites around the globe. The Company was recognized in 2007 as a leading European technology company by the prestigious Red Herring Hot 100 award. The Company maintains its global headquarters in Sophia-Antipolis, France with offices in the USA, Spain, Algeria and Italy. For more information, visit www.udcast.com.