



FOR IMMEDIATE RELEASE

Channelot and UDcast launch integrated low-power mobile TV transmission station with unique local content support

Companies announce the Channelot 100i, a DVB-T/H Micro-Transmission Station with an embedded iSplicer adapter from UDcast. The integrated solution will be presented for the first time at the IBC trade show, Amsterdam, September 12-16, 2008

SOPHIA-ANTIPOLIS, France - August 28, 2008 – Channelot, a manufacturer of low-power mobile TV and digital TV transmitters and a member of the RAD Group, and UDcast, a provider of wireless IP broadcast solutions, today announced the availability of the Channelot 100i, the first full-featured DVB-T/H micro-transmission station with an embedded UDcast iSplicer local content distribution adapter. The combined solution will for the first time enable mobile TV operators and broadcasters to efficiently distribute local and national content packages to a large network of compact and highly cost-effective low-power transmission sites.

Channelot 100i builds on the comprehensive feature-set of the Channelot 100, providing an even higher level of functional integration in the same low footprint. The built-in iSplicer eliminates the need for wasteful stream duplication that would otherwise make region-specific content delivery prohibitively expensive. The combined one-box solution constitutes the full solution for the mobile TV transmission site.

The Channelot 100 micro-transmission station is a single-box implementation of a full-featured DVB-T/H low-power transmission site. The Channelot 100 includes in one compact 2U-height enclosure all the functions required at the point of deployment of the low power transmitters that are becoming a key element to the large-scale deployment of DVB-H mobile TV networks.

UDcast's iSplicer technology ensures multiple transmitters can operate in a single frequency network mode, and reduces the cost of satellite content distribution. The solution is based on combining all the content in one single satellite carrier. At the remote regional site only the relevant channels for each market are broadcast to the mobile receivers ensuring users get an attractive and relevant TV offering and broadcasters can offer their advertisers more addressable audiences

"We are convinced that low power transmission sites will become the cornerstone of large-scale mobile TV networks," said Arik Keshet, CEO and founder, Channelot. "We are very happy to team with UDcast, a proven leader in its category, to bring this compelling end-to-end solution to market."

"We are excited about the cooperation with Channelot, as part of UDcast OEM program," said Antoine Clerget, CEO and co-founder of UDcast. "Channelot's low-power transmitters meet the same kind of market requirements we are trying to address with iSplicer, enabling broadcasters and mobile operators deliver local content and advertising".

The two companies will demonstrate their products at the IBC trade show in Amsterdam, September 12-16 – Channelot on stand M954 in the Mobile Zone and UDcast on the booth 1E-90.

###

About UDcast

UDcast is a leading software company providing IP broadcast solutions for the delivery of content to a broad range of devices over existing and emerging wireless networks worldwide. UDcast's Mobile TV technology is a key component in the end-to-end solutions from major systems providers including Motorola, Nokia, NSN, Alcatel-Lucent, Tandberg-Ericsson, Cisco-Scientific Atlanta, Harris Broadcasting and others. UDcast's satellite-aware IP appliances are widely deployed at thousands of sites around the globe. The Company was recognized in 2007 as a leading European technology company by the prestigious Red Herring Hot 100 award. The Company maintains its global headquarters in Sophia-Antipolis, France with offices in the Algeria, Italy, and Spain. For more information, visit www.udcast.com.

About Channelot

Channelot is a leading provider of mobile TV and digital TV micro-transmitter and repeater stations. Channelot's micro-transmitter and repeater products are single-box implementations of the mobile or digital TV transmission site. They are the ideal solution for providing coverage in urban areas and wherever legacy broadcast equipment is either inadequate or prohibitively expensive. Headquartered in Israel, Channelot is a member of the RAD Group (www.rad.com), a family of independent companies that provide solutions for diverse segments of the networking and telecommunications industry. The RAD Group has more than 3750 employees and had \$820 million in revenue in 2007. For further information, visit www.channelot.com.

###

Media Contacts

Filip Gluszak
UDcast
Phone: +33 4 93 00 16 60
Mobile: +33 6 03 23 30 01
filip.gluszak@udcast.com

Moti Shulak
Channelot
Phone: +972 3 769 8508
Mobile :+972 544 892 127
moti@channelot.com