

News Release

FOR IMMEDIATE RELEASE

Three Leading Mobile TV Innovators at the Heart of the DVB-SH Ecosystem

PAU, FRANCE, 16th January 2008 – DiBcom, TeamCast and UDcast, three leading global providers of technologies for the broadcast and reception of Digital Terrestrial Television and Mobile TV are contributing actively at the core of the DVB-SH ecosystem, to meet the high performance requirements for the satellite and terrestrial broadcast segments.

As leaders in their respective market sectors, these companies are major collaborators in the TVMSL Project (Mobile TV Without Limits), which is financed by the French Agency of Industrial Innovation (All, now integrated with OSEO).

- **DiBcom** supplies the components for demodulation which are integrated into the portable receivers for Personal Mobile Television,
- **TeamCast** provides the modulators which are integrated into the terrestrial repeaters for the broadcast networks and similarly the professional measuring receivers used for the validation and monitoring of the networks,
- **UDcast** supplies the network head-end equipment including the IP encapsulators, the network managers and iSplicer distribution systems enabling broadcast of local content.

Thanks to their complementary equipment supply and high level technical support, these three SME's have contributed to the pilot project set up at Pau by Alcatel-Lucent and SFR, while also participating in other pilot projects supporting the deployment of the DVB-SH standard around the world (in the USA for example).

"DVB-SH is a standard with international status, particularly as it uses satellite to complement the terrestrial broadcast networks. We are delighted to be collaborating with a number of French SME's who are recognised as leaders in the supply of fundamental elements required for its deployment. DiBcom is especially pleased to also be participating in one of the first experiments for DVB-SH which will take place on American territory," comments **Yannick Levy**, CEO of DiBcom.

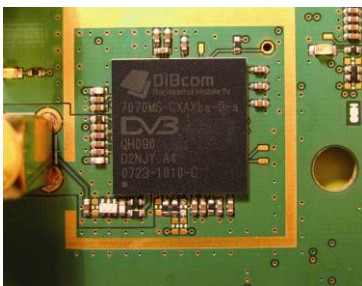
"We are delighted to have contributed to this truly significant, first validation of DVB-SH, in a collaboration which has certainly also benefited from the active support of All for SME's," declared **Gerard Faria**, Executive Director of TeamCast. "DVB-SH is a broadcasting system for Personal Mobile Television which brings with it a conclusive performance gain in all modes of operation – satellite only, terrestrial only, or hybrid satellite and terrestrial deployment."

“Good signal quality is essential for practical applications of mobile television. With our technology, we are contributing to the optimisation of the DVB-SH standard and to the guarantee of good reception even under difficult signal conditions,” added Jas Saini, CEO of UDcast. “Following the first trials, several service operators around the world have now ordered their DVB-SH satellite platforms, and like us, are convinced that this market will see strong growth in the coming years.”

About DiBcom

DiBcom is at the heart of mobile TV. As a fabless semiconductor company that designs high-performance chipsets, DiBcom enables low-power mobile and portable TV reception everywhere and at speeds exceeding 200 km/h. The company’s solutions are used in automotive, PC/peripheral, mobile phones and other handheld devices. DiBcom has extensive experience solving real-world mobile digital terrestrial television (DTT) reception problems and has overcome the main technological barriers to high-quality service. The company has developed a number of patented algorithms and architectures for fast and accurate channel estimation and high Doppler compensation. Its chipsets are compliant with the current worldwide Digital Video Broadcast standards DVB-T, DVB-H, DVB-SH, T-DMB and ISDB-T.

For more information, please visit www.dibcom.com



DiBcom DVB-SH Receiver Prototype

About TeamCast:

TeamCast is a young company with strong technical credentials who supply ‘OEM’ product technology to infrastructure equipment providers for digital television broadcast networks.

Capitalising on the expertise of their three founders, TeamCast’s scientific and technical teams have been deeply involved in the definition, development and validation of a number of digital television broadcast standards – for example, the standards for mobile and portable terminals defined by DVB-H, DVB-SH and FLO 2.0.

The OEM technology promoted by TeamCast provides a complete and compatible range of functional modules which are highly integrated and robust, and which the clients of TeamCast can easily integrate into their own transmitters, re-transmitters, base stations etc – thus forming the network infrastructure required for digital television broadcasting.

TeamCast is continuously updating its product range, developing modules which support both established and emerging standards for digital television around the world, including Europe, America and Asia. Today TeamCast serves more than 225 customers in 45 countries.

TeamCast's main research and development laboratories are based at St Grégoire, close to the city of Rennes. An American subsidiary, TeamCast Inc, based in Chicago (IL), was opened in February 2007, to enable closer working with US customers.

For more information, visit the website: www.teamcast.com



The MSH-2000 DVB-SH
modulator from TeamCast



The RSH-1000 DVB-SH
receiver from TeamCast

About UDcast:

UDcast is a leading software company providing IP broadcast solutions for the delivery of content to a broad range of devices over existing and emerging wireless networks worldwide.

As the number one worldwide supplier of mobile TV IP encapsulation solutions, UDcast makes it possible to deliver TV over digital terrestrial networks to mobile devices. UDcast demonstrates leadership in bringing new Mobile TV and Terrestrial TV standards to the market including DVB-H, DVB-SH, DVB-T2 and WiMAX TV. UDcast solutions are field-proven in a large number commercial deployments and trials around the world.

UDcast's Mobile TV technology is a key component in the end-to-end solutions from major systems providers including Motorola, Nokia, NSN, Alcatel-Lucent, Tandberg-Ericsson, Cisco-Scientific Atlanta, Harris Broadcasting and others.

The Company was recognized in 2007 as a leading European technology company by the prestigious Red Herring Hot 100 award, representing the top 100 high technology companies in Europe. The Company maintains its global headquarters in Sophia-Antipolis, France with offices in the USA, Spain, Algeria and Italy.

For more information, visit www.udcast.com.



The IP Encapsulator IPE-10
from UDcast



The IPE Network Manager
from UDcast

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