



What's Hot at UDcast – February 2008

UDcast Accelerates Satellite's Role in the Delivery of Emerging Technologies at SATELLITE 2008

UDcast will launch new compression and acceleration technology that enables satellite to play a key role in the delivery of emerging enterprise wide area networks architectures. UDcast WANcompress brings together the strengths of satellite, IP and advanced storage technologies to deliver content and data even 20 times faster with bandwidth savings of up to 50 percent on average. This acceleration will shape not only satellite market, but also emerging wireless technologies as WiMAX and LTE. Visit UDcast in **Booth 621**.

NDS and UDcast Enable Easy and Secure Mobile TV Deployment

In response to content security requirements, NDS has integrated its VideoGuard® mobile content protection technology for DVB-H with UDcast's Mobile TV head-end solution, enabling easy and secure deployment of Mobile TV services. UDcast and NDS jointly support enlargement of the ecosystem enabling global deployment of DVB-H and have recently completed integration testing of their system, proving that broadcasters and mobile network operators can now deploy best-of-breed technologies with seamless and effortless interoperability.

UDcast among Major Players in DVB-SH Ecosystem to Deliver DVB-SH Hybrid Satellite/Terrestrial Network

UDcast's DVB-SH Mobile TV solution, developed in partnership with Alcatel-Lucent, ICO and other partners, is part of a hybrid technology trial combining WiMAX and DVB-SH technology. The trial was announced by Clearwire and ICO in 2007 and demonstrated for the first time at CES 2008. UDcast provides the core components for the hybrid DVB-SH system, with the first DVB-SH satellite launching in March 2008 in North America, and the second in early 2009 in Europe.

Three Leading Mobile TV Innovators at the Heart of the DVB-SH Ecosystem

DiBcom, TeamCast and UDcast are contributing actively at the core of the DVB-SH ecosystem to meet the high performance requirements for the satellite and terrestrial broadcast segments. These companies are major collaborators in the TVMSL Project (Mobile TV Without Limits), which is financed by the French Agency of Industrial Innovation (All, now integrated with OSEO). UDcast supplies the network head-end equipment, including the IP Encapsulators, Network Managers and iSplicer distribution systems enabling broadcast of local content.

Harris Corporation Selects UDcast to Provide DVB-H Mobile TV Headend

UDcast will supply DVB-H headends, including DVB-H IP Encapsulators, Network Managers and monitoring equipment, to complete the Harris' range of Atlas™ DVB-H Mobile TV transmitters. Harris transmitters will also be fully interoperable with UDcast's iSplicer to enable regionalization of programming from a single source. This feature will allow operators to save bandwidth costs and provide customized local programming that will best serve their regional markets.

Acceleration of Mobile TV Industry Brings Growth to UDcast Executive Team

David Richardson, UDcast's new vice president of corporate and business development, brings more than 20 years of broadcasting and media industry experience, most recently as director of business development for NDS in North America. Simon Gazikian, vice president of sales, has also been in the mobile and telecommunications industries for 20 years and was previously the CEO of French start-up Tedemis and vice president global sales for Esmertec.