



UDcast and Newtec to Launch Satellite Distribution System for Mobile TV via DVB-H

Partnership will lead to total mobile TV solution that offers a unique and efficient way of sending national, regional and local channels and advertising to different markets

BARCELONA, Spain (3GSM World Congress) February 12, 2007, UDcast, a leader in providing solutions to enable the delivery of IP television to mobile devices, and Newtec, a leading manufacturer of satellite communication equipment and systems, today announced a commercial partnership to provide the mobile TV market ecosystem with a comprehensive solution for the primary distribution of DVB-H signals via satellite for commercial deployments in Q3 2007.

UDcast and Newtec offer an end-to-end solution for mobile TV from the central play-out up to the remote terrestrial transmission towers. UDcast will provide the equipment and software necessary to encapsulate, multiplex, adapt and filter the DVB-H signals. Newtec's contribution is focused on highly efficient DVB-S2 satellite equipment, integration of all remote functionality in a single unit and the optional satellite equipment for the network management solution.

The joint system offers a unique and efficient way of sending national, regional and local channels and advertising to different markets. The solution is based on combining all the content in one single satellite carrier. At the remote side only the relevant channels for each market are sent to the mobile users while synchronization in Single Frequency Networks (SFN) is maintained.

"Newtec and UDcast are both strong believers in the mobile TV market and in the DVB-H technology in particular. We are also convinced that satellite represents the most efficient way to distribute DVB-H signals in national mobile TV networks," says Serge Van Herck, CEO of Newtec.

"We are very pleased to collaborate with Newtec," said Didier Tymen, senior vice president and co-founder of UDcast. "As both Newtec and UDcast are leaders in their respective fields and offer complementary expertise, this partnership will create the optimal and comprehensive commercial solution for mobile operators, broadcasters, integrators and satellite operators who want to deliver mobile TV via DVB-H."

The combined solution will be demonstrated for the first time at the 3GSM World Congress in Barcelona, Spain (hall 1, booth 1J42), SATELLITE 2007 in Washington, D.C. (booths 243 and 621 and Cabsat in Dubai (hall 3, booth 300).

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About UDcast

UDcast is a leading provider of IP over broadcast media, focusing on IPTV to the mobile DVB-H solutions as well as satellite-aware enterprise networking solutions. UDcast provides DVB-H standard compliant solutions for the delivery of IPTV to mobile devices. In addition, UDcast provides satellite aware IP appliances that bring terrestrial-like performances and security to broadband satellite links. UDcast's feature rich solutions enable satellite service providers to deliver revenue-generating value added services that meet enterprise needs. Founded in 2000, UDcast maintains its global headquarters in Sophia Antipolis, France. For more information, visit www.udcast.com.

About Newtec

Since its establishment in 1985 in Belgium, Newtec has been among the market leaders of Satellite Communication, offering highly reliable products and solutions as DVB modulators, Digital TV & Radio Distribution networks, interactive TV networks and IP Broadband Access Networks to customers throughout the entire world. With its ambitious policy of re-investment in R&D, Newtec is being recognized as the forerunner in several innovative satellite communication technologies, which eventually were published as industry standards (DVB, DVB-S2, DVB RCS and iSatTV Cenelec pr EN50478).

Newtec has regional offices located in Stamford (US), Singapore (Singapore), Beijing (China), Dubai (UAE), São Paulo (Brazil) and Johannesburg (South Africa). Newtec is part of a group of companies that also includes Teamtec (manufacturing) in Belgium and Tellitec (IP software solutions) in Germany. More details are available on www.newtec.eu.

Media contacts:

Max d'Oreye
Director of Marketing, Newtec
+32 3 780 65 00
mdo@newtec.eu

Filip Gluszak
Vice President of Marketing, UDcast
+33 4 93 00 16 60 / +33 6 03 23 30 01
filip.gluszak@udcast.com

Jennifer Hicks
ink Communications for UDcast
+1 617 488 0988 ext. 2 / +1 617 372 2272 mobile
jennifer@theinkstudio.com