

Motorola Ventures invests in UDcast

Already a leading provider of IP over broadcast media, the French start-up will accelerate its R&D and complement its DVB-H network infrastructure offering

Sophia-Antipolis, France – February 9, 2006 – UDcast is pleased to announce that Motorola has made a strategic minority investment in UDcast.

A leading provider of IP over broadcast media (Satellite, TV, Radio), UDcast provides customers with standards compliant DVB-H network infrastructure equipment, permitting the delivery of IPTV to mobile devices. Based in Sophia-Antipolis on the French Riviera, UDcast designed and developed the IPE-10, the first IP encapsulator for DVB-H broadcast networks.

☞ A key advantage of the IPE-10 is to maximize battery life and reduce the impact of the power intensive delivery of TV to mobile devices through time slicing. Furthermore radio impairments, characteristic of mobile environments, are mitigated by the IPE10's forward error correction mechanisms. Finally, the IPE-10 permits broadcasting of TV programs to a number of mobile devices significantly larger than possible today by UMTS or 3G.

In 2005, UDcast made another step forward ahead of its competitors by developing and releasing its IPE-Manager, a DVB-H network management system which considerably facilitates the roll out of large DVB-H networks and the implementation of DVB-H services.

"Motorola's vision of seamless mobility provides users with easy, uninterrupted access to the communication, information and entertainment they want anywhere, anytime, via any device or technology. We see mobile TV as an important element of a seamless mobile world and believe that the DVB-H standard will play an important role in this market", said John O'Donohue, EMEA managing director for Motorola Ventures. "Motorola's investment in UDcast is part of our strategy to invest in advanced technologies for mobile infrastructure and devices."

"In 2005, UDcast proved its capacity to provide the best DVB-H IP encapsulators on the worldwide market, as illustrated by the steady growth of our DVB-H sales and the continuous win of new customers", said Hubert Zimmermann, CEO of UDcast. "Motorola's investment will allow UDcast to accelerate its R&D and enhance its offering to better respond to the variety of needs of DVB-H network operators and service providers."

A number of analysts predict that the TV on mobile market will explode in the 2010 timeframe with 250 millions of subscribers and close to \$27 billions of revenue. With the investment from Motorola, UDcast is gearing up to hold the pole position in the race to this promising market.

About UDcast

UDcast is a leading provider of IP over broadcast media, focusing on IPTV to the mobile DVB-H solutions as well as satellite-aware enterprise networking solutions. UDcast provides DVB-H standard compliant solutions for the delivery of IPTV to mobile devices. In addition, UDcast provides satellite aware IP appliances that bring terrestrial-like performances and security to broadband satellite links. UDcast's feature rich solutions enable satellite service providers to deliver revenue-generating value added services that meet enterprise needs. Founded in 2000, UDcast maintains its global headquarters in Sophia Antipolis, France. For more information visit www.udcast.com

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