



Press Release
For immediate release

**2007 Will Bring Economic and Commercial Maturity for the
MobileTV/DVB-H Market and Confirm the Performance of Network
Solutions Developed in France**

Didier Tymen, UDcast co-founder and vice president world sales, presents viewpoints during the telecommunications segment of Les Journées des Applications Spatiale, organized by the French Centre National d'Etudes Spatiales

SOPHIA-ANTIPOLIS, France – December 6, 2006 - Invited by the French Centre National d'Etudes Spatiales (CNES) to comment on the power of satellite for DVB-H mobile TV delivery systems, UDcast's Didier Tymen was a featured presenter at Les Journées des Applications Spatiale today. During his presentation at the conference in Toulouse, France, Tymen discussed the deployment of DVB-H in Europe and the growing interest for terrestrial/satellite hybrid systems, drawing upon UDcast's international experience and its strong position in the Mobile TV/DVB-H market.

UDcast has demonstrated its leadership in providing advanced network solutions as well as its expertise in research and innovation. The company's iSplicer® solution, recently implemented in Spain, France and Italy, is already benefiting mobile broadcast operators and satellite service providers with the following features:

- Up to 40 percent reduction of operating and investment costs of the DVB-H network
- Reduction of the infrastructure deployment time
- Increased advertising revenue opportunities
- Support for regional and local TV content
- Easy integration within 2G/3G base stations

During this first Journées Applications Spatiales of the CNES symposium, Tymen commented on recent reports predicting an unprecedented expansion of the Mobile TV market during the next few years. In addition, he addressed the design success of network and broadcasting systems standards and technologies in Europe. Tymen says the time has come to launch the first Mobile TV services commercially, based on:

- The Mobile TV market should reach 107 millions users before 2010, according to Northern Sky Research.
- Alcatel claims to have successfully broadcasted Mobile TV for the first time in Europe using the S Band.

"In 2006, several European players from throughout the whole industry have combined their expertise in order to boost Mobile TV network infrastructures. In 2007, these alliances – without doubt the origin of the successful trials of MobileTV/DVB-H – should lead to new pertinent business models enabling the industry to commercialize services and mobile devices," said Tymen.

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About UDcast

UDcast is a leading provider of solutions enabling full IP over broadcast media, focusing on IPTV to the mobile DVB-H solutions as well as satellite-aware enterprise networking solutions. UDcast provides DVB-H standard compliant solutions for the delivery of IPTV to mobile devices. In addition, UDcast provides satellite aware IP appliances that bring terrestrial-like performances and security to broadband satellite links. UDcast's feature rich solutions enable satellite service providers to deliver revenue-generating value added services that meet enterprise needs. Founded in 2000, UDcast maintains its global headquarters in Sophia Antipolis, France. For more information, visit www.udcast.com.

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