

UDcast to exhibit for second year in succession at IBC Exhibition in Amsterdam from September 13 through 17, 2002

August 27, 2002

This second showing by UDcast at IBC was organized in the light of two factors: **the IBC exhibition is considered as the most important annual events in broadcasting**, where each year a growing importance is placed on IP based solutions. **UDcast is at the heart of this evolution, bringing its leading IP over broadcast software suite to enable any type of content to be broadcast using either a satellite (DVB-S / DARS / DVB-RCS) or free-to-air (DVB-T / DAB) digital links.**

UDcast enables the secure and economic deployment of next-generation IP-based professional and consumer rich media and data services over broadcast links, bringing the best of both the broadcast and IP worlds together. UDcast delivers IP routing and network management applications specifically adapted for broadcast links:

- ☞ rendering asymmetric and hybrid networks transparent to the IP application or service
- ☞ enabling the integration and overlay of broadcast links with existing VPNs and LANs
- ☞ enabling full terrestrial IP compatibility (dynamic routing, full two-way interactivity)
- ☞ providing freedom in the choice of the forward and return physical links

**UDcast will be at booth 6.125
inside the RAI center**

**The UDcast technical and sales team
will be there to welcome you**



**The World's Electronic Media Event
IBC2002 September 13 - 17 Amsterdam RAI**

<http://www.ibc.org>

The International Broadcasting Convention (IBC) will be held from September 13 through 17 in Amsterdam. This international event covers all key areas of broadcasting and electronic media, with particular emphasis on sound, cable, multimedia, production and postproduction, radio, satellite TV broadcasting and transmission.

Over 1,000 businesses will be exhibiting their products and know-how in an area covering 40,000 square meters of floor space spread between 11 halls. In 2001 the IBC exhibition attracted over 36,000 visitors from 120 countries. Apart from the exhibition area, where the leading suppliers of radio broadcasting technology will be represented, the event includes production awards (the Nombre d'Or Festival) for the best linear or interactive programs across all listed audiovisual genres.

The IBC conference itself will be held September 12 through 16 and will feature contributions on six major themes from the industry's best analysts and experts.

About UDcast

UDcast provides best-of-breed software solutions which enable native IP protocols to run over broadcast satellite links and other one-way communication paths. UDcast offers an open, robust implementation of the UDLR protocol, standardized by the IETF as RFC3077, as well as a software suite designed to optimize the deployment of large numbers of remote sites. The software suite is a family of scalable solutions for multicast routing protocols, reliable data transfer, enhanced security, and remote site administration. The UDcast platform enables satellite services to be seamlessly integrated into terrestrial Internet-based networks, including corporate Intranets and VPNs.

For further information: <http://www.udcast.com/>